Guidelines for writing a Story of Implementation for the *Teaching with Europeana* blog

**Introduction**

The *Teaching with Europeana* blog is supported by the work of 130+ User Group teachers from altogether 15 countries and the European Schools. From October 2019, the Teaching with Europeana blog will also be open to any interested teacher who wishes to share their experience about implementing Europeana’s digital cultural heritage resources in their classroom as external contributors. These guidelines are created to guide teachers when they write a Story of Implementation (SOI) for the blog.

**Guidelines**

When you start working on your Story of Implementation, it is important to keep in mind that you are sharing an *experience of an implementation*. Find below some tips that can help you prior to writing your SOI:

1. **Make sure not to be repetitive!** The aim is not to repeat the steps of the learning scenario you are implementing but to share additional information, building on the learning scenario.
2. **Think of headings** for the article before you start writing! This will help you organize your thoughts.
3. **Finally, please make sure to share some pictures in the blog post of the implementation itself but** remember not to show your students’ face! This can easily be achieved by taking a picture from behind or up close about what they’re working on. Please note that if your students are recognizable on the pictures, European Schoolnet will remove the pictures from your post.

Before sharing some questions to guide your writing process, here is a list of good practices to remember when it comes to writing online content:

1. Find keywords for your story before writing it.
2. Devise a structure for your story (the story you implemented, the implementation context, the narrative, learning outcomes, teaching outcomes).
3. Don’t forget to use headings.
4. 1 paragraph = 1 idea/subject.
5. Check the readability of your text: are your sentences or paragraphs too long? Do you use transition words?
6. Add internal and external links and images in your story of implementation.
7. Let other people read your story before you submit it. Feedback is an important part of the writing process!
Template to help your write your story of implementation

**Title of your story**

**Name of the author(s)**

**The learning scenario implemented**

Add below the link to the learning scenario you implemented in your class. The link must directly point to the resource on the Teaching with Europeana blog.

**The implementation context**

Briefly describe the context of your implementation, specifying: what subject(s) you chose to implement the learning scenario in, what was the students’ age(s), the size of the group, previous familiarity with digital cultural heritage etc. (maximum 200 words). Please note that the blog looks to gather stories of classroom implementation, so the context must appropriately reflect this.

**The narrative**

**What did you do?** Describe how you used the selected learning scenario in your teaching. For example, what was the structure of the session(s); did you make any adaptations to the resource? How much time would you suggest for the different parts of the activity? *If you decided to implement a learning scenario together with other colleagues, please also describe how you worked together with them to carry out the lesson.* (maximum 300 words).
Learning outcomes

What did you achieve? Describe the main learning outcomes you achieved with the implementation of the learning scenario. Tell your reader about anything that supports your case for achieving these learning outcomes. For example, student comments, or any other evidence that illustrates the benefits and impact of using this learning scenario. What advice would you give to another teacher planning to implement the same learning scenario?

Teaching outcomes

What did you, as a teacher get out of teaching with Europeana resources? What would you say to other educators thinking about using digital cultural heritage in their teaching? How did the usage of Europeana resources go? What should teachers and students watch out for in order to make effective use of these resources? Did you find any other Europeana resources that can be used when implementing this particular learning scenario?

If you implemented the learning scenario together with other colleagues, please also describe your experience in collaborating with teachers of other subjects in your classroom. What was different from traditional teaching? (maximum 200 words).

Good luck!