



Europeana Education Competition

Terms and Conditions

2020



Co-financed by the European Union
Connecting Europe Facility

Contents

INTRODUCTION	3
CATEGORIES	3
CATEGORIES FOR USER GROUP TEACHERS	3
CATEGORIES FOR TEACHERS OUTSIDE OF THE PROJECT	3
ENTRY REQUIREMENTS PER CATEGORY	4
ENTRY REQUIREMENTS FOR THE CATEGORIES: “STEAM LEARNING SCENARIOS” AND “(VIRTUALLY) IMPLEMENTING STEAM TEACHING WITH DIGITAL CULTURAL HERITAGE”	4
ENTRY REQUIREMENTS FOR THE CATEGORIES: “PRIMARY LEARNING SCENARIOS” AND “TEACHING WITH DIGITAL CULTURAL HERITAGE IN PRIMARY SCHOOLS”	4
ENTRY REQUIREMENTS FOR THE CATEGORIES: “SECONDARY LEARNING SCENARIOS” AND “TEACHING WITH DIGITAL CULTURAL HERITAGE IN SECONDARY SCHOOLS”	4
ENTRY REQUIREMENTS FOR THE CATEGORIES: “PROJECT-BASED LEARNING SCENARIOS” AND “(VIRTUALLY) IMPLEMENTING PROJECT-BASED TEACHING WITH DIGITAL CULTURAL HERITAGE”	5
ENTRY REQUIREMENTS FOR THE CATEGORIES: “CROSS-CURRICULAR LEARNING SCENARIOS” AND “CROSS-CURRICULAR TEACHING WITH DIGITAL CULTURAL HERITAGE”	5
ENTRY REQUIREMENTS FOR THE GENERAL CATEGORY	5
ELIGIBILITY	6
SUBMISSION.....	6
HOW SHOULD USER GROUP TEACHERS SUBMIT	6
HOW SHOULD TEACHERS OUTSIDE OF THE PROJECT SUBMIT	6
SUBMISSION PERIOD.....	7
SUBMISSION PERIOD FOR USER GROUP TEACHERS	7
SUBMISSION PERIOD FOR TEACHERS OUTSIDE OF THE PROJECT	7
THE SUBMITTED CONTENT	7
SUBMITTED CONTENT BY USER GROUP TEACHERS.....	7
SUBMITTED CONTENT BY TEACHERS OUTSIDE OF THE PROJECT	7
JUDGING PROCESS.....	8
JUDGING PROCESS FOR USER GROUP TEACHERS	8
JUDGING PROCESS FOR TEACHERS OUTSIDE THE PROJECT	8
SCORING CRITERIA	8
AWARDS	9
NOTIFICATION OF WINNERS	9
ENTRY RESTRICTIONS	9
ENTRY RESTRICTIONS FOR USER GROUP TEACHERS.....	9
ENTRY RESTRICTIONS FOR TEACHERS OUTSIDE THE PROJECT	9
CONTENT RESTRICTIONS.....	10
LICENSE OF THE CONTENT.....	10
LEGAL ASPECTS.....	10

PRIVACY POLICY	11
CONTACTS	11

Introduction

The Europeana Education Competition 2020 is an educational competition, which is organized in a **two-tiered manner**. **The first branch involves all members of the Europeana Education User Group of 2019-2020 (as part of the [Europeana DSI-4 project](#))** who are automatically eligible for the competition, if they actively posted on the [Teaching with Europeana](#) blog, have created at least one learning scenario, using Europeana resources, following the official template provided; have written at least one Story of implementation or e-implementation and commented on colleagues' posts. Priority will be given to teachers who have not been selected in the Europeana Education Competition 2019.

The second branch of the competition is open to all **primary and secondary school teachers** from European Union countries and [Horizon 2020 associated countries](#) who (virtually) implemented a learning scenario from the Teaching with Europeana blog in their classrooms. Only entries in English, which follow the official competition template, and which are submitted during the official submission period (as outlined in the 'Submission period' section) will be eligible for this competition.

Categories

Categories for User Group teachers

Entries of participating User Group teachers will be awarded within the following categories:

- STEAM¹ learning scenarios
- Primary learning scenarios
- Secondary learning scenarios
- Project-based learning² scenarios
- Cross-curricular³ learning scenarios and holistic topics (e.g.: environmental education/climate change, gender equality/inclusion, citizenship, etc.)
- General learning scenarios

Categories for teachers outside of the project

Participating teachers outside of the project are asked to submit their stories of (online) implementation based on existing learning scenarios from the Teaching with Europeana blog by filling in a pre-defined template and submitting it in one of the following different categories of the competition:

- (Virtually) implementing STEAM teaching with digital cultural heritage

¹ STEAM – STEM (Science, Technology, Engineering and Mathematics), together with Arts.

² According to the [Buck Institute for Education](#), project-based learning (PBL) is a teaching method in which students gain knowledge and skills by working for an extended period of time to investigate and respond to an authentic, engaging and complex question, problem, or challenge.

³ A topic that involves curricula in more than one educational subject.

- Teaching with digital cultural heritage in primary schools
- Teaching with digital cultural heritage in secondary schools
- (Virtually) implementing project-based teaching with digital cultural heritage
- Integrating digital cultural heritage in cross-curricular and holistic topics in the classroom (e.g.: environmental education/climate change, gender equality/inclusion, citizenship, etc.)
- Implementing digital cultural heritage in the (virtual) classroom

The exact split will be determined by the number of entries. The list is non-exhaustive; European Schoolnet reserves the right to add or take away from this list at any time.

Entry requirements per category

The entry requirements for each competition category are the following:

Entry requirements for the categories: “STEAM learning scenarios” and “(Virtually) implementing STEAM teaching with digital cultural heritage”

Participants in this category must:

- 1) Create a learning scenario that uses Europeana resources, and is related to STEAM, **or**
- 2) Implement (virtually) at least one STEAM-related learning scenario from the Teaching with Europeana blog in their classroom and have written a story of implementation or e-implementation about it

The STEAM learning scenario must be the work of one individual User Group teacher to be eligible for participation in this category, while the STEAM story of implementation or e-implementation must be the work of a primary or secondary teacher outside of the project.

Entry requirements for the categories: “Primary learning scenarios” and “Teaching with digital cultural heritage in primary schools”

Participants in this category must be primary school teachers who either: 1) created a primary-level learning scenario that uses Europeana resources, or 2) implemented (virtually) at least one primary-level learning scenario from the Teaching with Europeana blog in their classroom and have written a story of implementation or e-implementation about it. The learning scenario must be the work of one individual User Group teacher who teaches in a primary classroom to be eligible for participation in this category, while the story of implementation or e-implementation must be the work of a primary teacher outside of the project.

Entry requirements for the categories: “Secondary learning scenarios” and “Teaching with digital cultural heritage in secondary schools”

Participants in this category must be secondary school teachers who either: 1) created a secondary-level learning scenario that uses Europeana resources, or 2) implemented (virtually) at least one secondary-level learning scenario from the Teaching with Europeana blog in their classroom and have written a story of implementation or e-implementation about it. The learning scenario must be the work of one individual User

Group teacher who teaches in a secondary classroom to be eligible for participation in this category, while the story of implementation or e-implementation must be the work of a secondary teacher outside of the project.

Entry requirements for the categories: “Project-based learning scenarios” and “(Virtually) implementing project-based teaching with digital cultural heritage”

Participants in this category must:

- 1) Create a project-based learning scenario that uses Europeana resources, **or**
- 2) (Virtually) implement at least one project-based learning scenario from the Teaching with Europeana blog in their classroom and have written a story of implementation or e-implementation about it

The project-based learning scenario must be the work of one individual User Group teacher to be eligible for participation in this category, while the project-based story of implementation or e-implementation must be the work of a primary or secondary teacher outside of the project.

Entry requirements for the categories: “Cross-curricular learning scenarios” and “Cross-curricular teaching with digital cultural heritage”

Participants in this category must:

- 1) Create a cross-curricular or holistic learning scenario that uses Europeana resources, **or**
- 2) (Virtually) implement at least one cross-curricular or holistic learning scenario from the Teaching with Europeana blog in their classroom and have written a story of implementation or e-implementation about it

The cross-curricular or holistic learning scenario must be the work of one individual User Group teacher to be eligible for participation in this category, while the cross-curricular or holistic story of implementation or e-implementation must be the work of a primary or secondary teacher outside of the project.

Entry requirements for the general category

Participants in this category must:

- 1) Create a learning scenario that uses Europeana resources, **or**
- 2) (Virtually) implement at least one learning scenario from the Teaching with Europeana blog in their classroom and have written a story of implementation or e-implementation about it

The learning scenario must be the work of one individual User Group teacher to be eligible for participation in this category, while the story of implementation or e-implementation must be the work of a primary or secondary teacher outside of the project.

Eligibility

The Europeana Education Competition 2020 is open to **all members of the Europeana Education User Group of 2019-2020 (as part of the [Europeana DSI-4 project](#))** who are automatically eligible for the competition, if they actively posted on the [Teaching with Europeana](#) blog, have created at least one learning scenario, using Europeana resources, following the official template provided; have written at least one Story of implementation or e-implementation and commented on colleagues' posts. Priority will be given to teachers who have not been selected in the Europeana Education Competition 2019.

The Europeana Education Competition 2020 is also open to all **primary and secondary school teachers** from European Union countries and [Horizon 2020 associated countries](#) who (virtually) implemented a learning scenario from the Teaching with Europeana blog in their classrooms. Only entries in English, which follow the official competition template, and which are submitted during the official submission period (as outlined in the 'Submission period' section) will be eligible for this competition.

Participation in the Competition is subject to the rules outlined in this document, which are binding in all respects and not subject to appeal. Due to the high number of works to be evaluated, European Schoolnet will not offer individual feedback or enter into discussions regarding the result of the competition.

Submission

How should User Group teachers submit

For User Group teachers, the submission goes through the Teaching with Europeana blog and no further action is necessary from their part. Should they wish to withdraw their participation, an e-mail should be sent to borbala.pocze@eun.org stating so.

How should teachers outside of the project submit

For teachers outside the project, the competition submission form is available at the following link: <http://www.scientix.eu/events/campaigns/sdc20>

Each submission to the competition will consist of one reply to the submission form, filled in by one individual, according to the requirements of each category.

During the submission period of the competition indicated below (in 'Submission period' section), teachers can submit their entries by going through the steps below:

Step 1: Prepare their Story of implementation or e-implementation based on the competition template that can be found in the [Competition Toolkit](#).

Step 2: Fill in the online competition submission form:

Important note: All information must be submitted by the 30 April 2020 at 23:59 Central European Time (CEST) in order to be eligible for the competition. All content included in the submission form (including links with supporting material) must be available for view and download until the end of the submission period. The email address(es) provided in the submission form must be valid.

Submission period

Submission period for User Group teachers

The Competition for the Europeana Education User group starts with the **1st of May 2019** and ends on the **30th of April 2020**. All submissions⁴ received through the Teaching with Europeana blog will be eligible for participation. The entries will be reviewed over the course of May 2020.

Submission period for teachers outside of the project

The Competition starts with the **1st of March 2020** and ends on the **30th of April 2020**. Submissions received outside the submission period will not be eligible for participation. The entries will be reviewed over the course of May 2020.

The submitted content

Submitted content by User Group teachers

The submitted content for the competition shall be an **original creation by one participating teacher** and consist of a learning scenario, a story of implementation or e-implementation and comments on the Teaching with Europeana blog. Note that in the case of User Group teachers, only the learning scenarios will be officially awarded (see section on Categories above), while the absence of the story of implementation or e-implementation and comments on the blog will be reason for disqualification.

By participating in the competition, participants agree to present their submitted content under a Creative Commons License of Attribution ShareAlike CC BY-SA.

Submitted content by teachers outside of the project

The submitted content for the competition shall be an **original creation by one participating teacher** and consist of a "story of implementation or e-implementation" of one of the learning scenarios on the Teaching with Europeana blog in the classroom.

The submitted work should:

1. Follow the official [submission template provided](#) in the framework of the competition
2. Be one standalone document, no attachments will be considered that are not part of the [Competition Toolkit](#)
3. Be completely original and not contain any third party's work.

By participating in the competition, participants agree to present their submitted content under a Creative Commons License of Attribution ShareAlike CC BY-SA.

⁴ By "submission", in the case of User Group teachers, we mean the act of submitting a work on the Teaching with Europeana blog. The publication date of each post is not relevant in this case. European Schoolnet will evaluate all posts submitted to the blog interface, regardless of them being published on the Teaching with Europeana blog by the time the competition closes or not.

Judging process

Judging process for User Group teachers

The entries will be considered at two stages:

- 1) A first selection of at least 50 finalists will be carried out by a team of expert Europeana Ambassadors and European Schoolnet.
- 2) The final 30 winners will be decided by Europeana Foundation and European Schoolnet together.

Judging process for teachers outside the project

The entries will be considered at two stages:

- 1) A first selection of at least 10 finalists will be carried out by a team of expert Europeana Ambassadors and European Schoolnet.
- 2) The final 3 winners will be decided by Europeana Foundation and European Schoolnet together.

Scoring criteria

The following criteria will be used to evaluate the submissions to the Competition:

- At least one learning scenario, one Story of implementation or e-implementation and one comment (added below a colleague's post) have been submitted to the Teaching with Europeana blog.
- The learning scenario includes Europeana resources and all the sections are filled in and comprehensive.
- The learning scenario is embedded in a coherent blog post. The work is added both in a docx/doc and pdf format.
- The blog post/learning scenario/Story of implementation or e-implementation is an original work and if it includes images, the correct licenses and source are attributed for.
- Originality of entries, pertinence, novelty, creativity and didactical approach, will all be taken into account during the evaluation process. All works should be creative, interesting, attractive and in any other way original.
- Clarity of ideas and conclusions, explaining in a clear way, demonstrating a good understanding of the theme and conveying convincing (virtual) implementation methods, solutions and messages.
- Classroom usability: your learning scenario should include all the information needed for other educational professionals to (virtually) implement it in their teaching.
- Presentation of entries, style, layout, design and good use of technology will be considered.

Awards

1. Following the judging process, several submissions from each category will be selected. The winning teachers will be invited to a teacher training workshop with flights and accommodation covered to be held in **Brussels on 28-29 August 2020**. There are 30 places reserved for User Group teachers and five places for teachers outside of the project. All winners must be available during the above dates. In case of non-availability, European Schoolnet reserves the right to select an alternate winner.
2. The 10 finalist “stories of implementation” will be published online on the Teaching with Europeana blog.
3. All participants whose submissions comply with the Terms and Conditions of participation outlined in this document will receive a certificate of participation where the name of a registered participant and country will be specified. One single certificate of participation per person will be issued, regardless if he/she participated in one or more categories, with one or more entries, and if the name repeats several times. The certificates will be sent to email addresses specified in the competition submission forms. The winners and remaining 20 finalists will get a different certificate specifying their achievements.

Notification of winners

Potential winners will be contacted by European Schoolnet via the contact information provided when they applied to the project.

In all cases, in order to remain eligible to be awarded with a prize, a winner must respond to the winner notification contact (i.e., via email or comment, as the case may be) and commence the prize claim procedure within 72 hours of transmission/posting of contact. In the event of noncompliance with these requirements, if a potential winner cannot be reached for any reason (including failure to receive or respond to contact for any reason) or if a potential winner is determined to be ineligible or otherwise in violation of these Terms and Conditions, he/she shall be disqualified and forfeit the prize. In case of prize forfeiture, alternate winner(s) will be selected.

Releases: By accepting a prize, the winner allows Europeana Foundation and European Schoolnet to use his/her name and winning submission to be disseminated as the result of the competition. In case of any problems during the running of the competition, European Schoolnet keeps the right to modify any of the previous conditions.

Entry Restrictions

Entry restrictions for User Group teachers

User Group teachers may submit several pieces of work to the Teaching with Europeana blog. They should not use the resource(s) to create several “stories of implementation”. Any dispute as to the identity any of the prize winners will be resolved by European Schoolnet and Europeana Foundation in its sole discretion.

Entry restrictions for teachers outside the project

There is a limit of **three** submissions for the competition by the same participant.

- DO NOT submit the same “story of implementation or e-implementation” more than once.
- DO NOT use the same resource(s) to create several “stories of implementation”.
- A given e-mail account may only be used by one person to participate in the competition. Any dispute as to the identity any of the prize winners will be resolved by European Schoolnet and Europeana Foundation in its sole discretion.

Content Restrictions

Submitted content must comply with the following criteria:

- (a) Content must be original and neither copied, as a whole or partly, nor rephrased from any other source
- (b) Content must be truthful
- (c) Content must not violate the rights of any third party
- (d) Content must not be inappropriate or unfit for publication (e.g. include nudity, obscenity or hate speech)
- (e) If your submission shows faces, please be aware that you MUST be in possession of the signed authorisation of all persons appearing in the videos and/or pictures. In addition, for underage students you must get their legal guardians’ agreement before using their images. Authorisation form templates are [available in the Competition Toolkit](#) for both, young people under 18 years old and for adults. Please be aware that EUN Partnership aisbl will request signed authorizations for all persons appearing on your video/image submitted to the competition if the submission is selected to be published on the portal (short-listed and winners).

License of the content

Applicants accept that the submitted content follows a Creative Commons License of Attribution-ShareAlike 4.0 International (CC BY-SA 4.0). Details of this license can be found here: <https://creativecommons.org/licenses/by-sa/4.0/>

All participants are made aware that in order to use any copyrighted material – images, music, video – they need to be in possession of the permission of the author in written form. EUN Partnership aisbl reserves the right to request clarification on the copyrights of the materials submitted to the competition. Participants are required to read carefully the full details in sections Content restrictions and Legal aspects.

Legal aspects

All participants must comply with European and national laws including, but not limited to, copyright laws, legislation prohibiting the publication of any defamatory, discriminatory or other illegal content and any other similar laws.

The Europeana Education Competition 2020 (“the Competition”) is organized by EUN Partnership aisbl (“Organizer”).

By registering and uploading content, contestants declare that the content submitted is their original work and creation. The Organizer does not assume any responsibility for disputes between persons claiming copyrights of content. By registering and uploading

content, each contestant declares that the content does not infringe any third-party rights and that they have obtained all necessary rights and licenses from third parties for the use of any materials. Contestants may not use any music that is not in the public domain or for which they have not acquired the necessary rights and licenses. The contestants will be fully responsible to the Organizer for any breach of the conditions contained in this disclaimer and, in particular, will hold the organizer harmless from any actions brought by third parties.

The Organizer reserves the right to exclude proposals submitted for the Competition if it comes to their knowledge that there are copyright infringements or the content contains defamatory, discriminatory or other illegal material or does not comply with national legislation.

By registering and uploading content, the contestants agree that the Organizer shall have the right to make the content freely available for non-commercial educational purposes on the web, CD-ROM or in any other media format for a period of three years starting from the date of the close of entries for the Competition.

By registering and uploading content the contestants declare that all identifiable individuals in their entry consented to the use of their image/performance, the submission of the content in this competition, and the use of the content by the Organizer for non-commercial educational and promotional purposes in all media formats, including the web, for a period of three years from the date of the close of entries for the Competition. Contestants declare that the individuals who have provided content for their submission will sign all necessary documents granting the Organizer, if required by it, the rights free of charge to use the content as indicated above.

For promotional purposes, the winners at national level may be requested to make available a presentation for the Organizer of their entry in a publicly available format, e.g. a trailer, teaser, screenshot etc. By submitting their content, contestants declare their agreement that the Organizer may freely use this presentation in all media formats in its promotional activities of the award, in case it is requested. The Organizer shall have complete discretion regarding how they want to claim and exercise these rights.

Privacy policy

The Organizer will process any personal data in accordance with the “Data Protection and Processing” provisions outlined in the Competition submission form.

All participants are informed that if they are selected as one of the finalists of the Competition, their work will be shared with the members of the Competition Jury, as part of the judging process. No personal information will be shared outside European Schoolnet (legal name: EUN Partnership AISBL) during this process. To ensure impartiality during the judging process, all works will be submitted to the jury under a pseudonym.

Contacts

Participants will be provided with an email address they can contact at any time if they have any questions about the Europeana Education Competition 2020:

borbala.pocze@eun.org

All participants are informed that they have the right to contact the Organizer at any time and ask for corrections to any personal data held on them or ask for it to be deleted:

By e-mail: privacy@eun.org

By Mail:

Data Controller/Internal Auditor
EUN Partnership aisbl
Rue de Trèves 61
B-1040 Brussels
Data controller/Internal Auditor

If participants feel that the Organiser has not dealt correctly with any personal data (see section above) or wish to make an official complaint, they will be given the contact details of the Belgian Data Protection Authorities:

Belgian Data Protection Authority

Rue de la Presse, 35,
1000 Bruxelles
+32 (0)2 274 48 00
+32 (0)2 274 48 35 contact@apd-gba.be



European Schoolnet (EUN),
Rue de Trèves 61, B-1040 Brussels
† +32 (0)2 790 75 75 | f +32 (0)2 790 75 85

www.europeanschoolnet.org

