

# Call for Europeana DSI-4 Museum Educator Ambassadors

## November 2020 – August 2021

### Aim

European Schoolnet is looking for 3 museum educators from the European Union to join the Europeana DSI-4 project (November 2020 – August 2021). The museum educators will be required to:

- Support the project by leading the development of additional Learning Scenarios with Europeana content.
- Test, promote and adopt Europeana resources at the national and EU level.
- Facilitate the Europeana User Group of museum educators, by coordinating the work of 12 museum educators.
- Participate in two workshops, one to take place online on the 7<sup>th</sup> of November 2020, the other to be scheduled during the summer, at the end of the academic year<sup>1</sup>.

### About Europeana

Europeana is Europe's digital platform for cultural heritage, providing free online access to over 53 million digitised items drawn from Europe's museums, archives, libraries, and galleries. Europeana's mission is to build on Europe's rich heritage and make it easier for people to use, whether for work, for learning or just for fun. Europeana collections feature a huge diversity of content in many different languages, themes, and media, including newspapers, 3D images, photographs, art works, maps, texts, and more.

### About the DSI-4 project

The Europeana DSI-4 project continues the work of the previous three Europeana Digital Service Infrastructures (DSIs). It is the fourth iteration with a proven record of accomplishment in creating access, interoperability, visibility and use of European cultural heritage in the five target markets outlined: European Citizens, Education, Research, Creative Industries and Cultural Heritage Institutions.

### Main tasks to be carried out by the Europeana DSI-4 museum educator Ambassadors

The DSI-4 museum educators Ambassadors will carry out the following tasks:

1. Create one Learning Scenario using Europeana resources.

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<sup>1</sup> The second workshop should be carried face-to-face in the Future Classroom Lab, in Brussels. However, depending on the evolution of the COVID-19 pandemic, it might be replaced by another activity e.g. an online event.



2. Test one Learning Scenario created by a colleague and write a Story of Implementation about that on the Teaching with Europeana blog.
3. Feature in and contribute to one promotional video – the Ambassadors will speak in English and the videos will be subtitled in 6 languages.
4. Train and facilitate the Europeana Museum Educators User Group and act as a connection between their group of four Museum Educators and European Schoolnet.
5. Make sure that the User Group of museum educators they coordinate provide and possibly test a new Learning Scenario per month between January and April 2021.
6. Support the creation of the MOOC in English.
7. Participate in two workshops per project year. The first of these annual workshops will take place online, on the 7<sup>th</sup> of November, and will gather all 14 Europeana Ambassadors<sup>2</sup> to prepare the work for the year. The second workshop should take place face-to-face, in the Future Classroom Lab, in Brussels<sup>3</sup> – it will be scheduled towards the end of the academic year.

### Additional tasks carried out by the Europeana DSI-4 Museum Educator Ambassadors

DSI-4 Museum Educator Ambassadors are responsible for the following tasks:

- A. Act as preliminary jury during the Europeana Education Competition 2021 (1 DSI-4 Museum Educator Ambassador).
- B. Curate the Learning Scenarios from the MOOC (2 DSI-4 Museum Educator Ambassadors).

### Benefits for Museum Educators

- Stipend for their work
  - Ambassador completing tasks 1-6 and task A will be remunerated for up to 10.75 days of work (1075 EUR).
  - Ambassadors completing tasks 1-6 and task B will be remunerated for up to 13.25 days of work (1325 EUR).
- Travel and accommodation costs of museum educators covered, in case the second workshop is organised face-to-face in the Future Classroom Lab, in Brussels<sup>4</sup>.
- Opportunity to be part of the selected Ambassador network of this European project.
- Certificate of work done at the end of the project.

### Selection criteria of DSI-4 Museum Educator Ambassadors

The selection criteria for the DSI-4, Year 3, Teacher Ambassadors are the following:

**Experience in producing learning/training resources:** educators will be required to have proven experience in developing pedagogical material.

**Proficient knowledge of English (understanding, writing, reading and listening):** museum educators should feel very comfortable to communicate in English in order to attend the workshops, and be able to facilitate the development of additional Learning Scenarios with Europeana content, and collaborate online with the museum educators from other countries.

<sup>2</sup> Both teacher Ambassadors and museum educator Ambassadors.

<sup>3</sup> The second workshop should be carried face-to-face in the Future Classroom Lab, in Brussels. However, depending on the evolution of the COVID-19 pandemic, it might be replaced by another activity e.g. an online event.

<sup>4</sup> Please note that days spent in workshops are considered training and are not remunerated.

**Interest in learning and sharing experiences and good practices:** museum educators will also be asked to demonstrate their interest in collaborative activities and learning as well as an ability to disseminate Europeana among their peers.

**Very good community organisational skills:** museum educators should have previous experience in facilitating (online) communities.

**Very good authoring/digital skills:** museum educators should have experience in using a range of digital tools for content creation and feel comfortable with maintaining and updating web sites, blogging, photography, videography, online commentary, the maintenance of social media accounts, and editing and distribution of digital media.

**Interest in Europeana content:** museum educators will be asked through an application form to express their interest in working with Europeana content, how the Europeana content can be included in their educational activities and what kind of skills and experience they wish to acquire during their involvement in DSI-4.

**Good internet connection** at home both in terms of stability and available bandwidth as well as frequent access to technical infrastructure (i.e., PC's) since museum educators need to be able to regularly connect online for their work.

**Availability to participate in two workshops:** to fulfil their tasks, museum educators need to attend two workshops (these will take place on Fridays and/or Saturdays).

**Availability for a one-year project:** to carry out their tasks, museum educators will have to be able to participate in the project for its entire one-year duration.

## How to apply

- ✓ Museum Educators currently working in any EU Member State are invited to apply to the Europeana DSI-4 Museum Educators Ambassador Network by filling in this [application form](#) by the **25<sup>th</sup> of October 2020**. Due to time constraints, applications might be reviewed as they are received.
- ✓ The selected museum educators will be officially informed by email on their participation to the Europeana DSI-4 museum educators Ambassador activities by **3<sup>rd</sup> of November 2020, latest**.

## More information

- ✓ EUN will not enter detailed discussions or exchanges with any applicant as to why their application was not successful.
- ✓ To carry out the activities between November 2020 and August 2021, the selected museum educators will be requested to sign an agreement with EUN by **5<sup>th</sup> of November 2020**.

## Any doubts? Please contact

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# Tasks to be carried out by Europeana DSI-4 Museum Educator Ambassadors in 2020-2021

## Providing content

### Task 1 - Create 1 Europeana Learning Scenario (all Ambassadors)

Create one Learning Scenario (LS) using Europeana resources as well as the template provided by European Schoolnet (EUN) by the 15<sup>th</sup> of December 2020. The topics of the learning scenarios are to be agreed with EUN to guarantee diversity among the works. All learning scenarios will be published under one of these two licenses: Creative Commons Attribution CC-BY or Attribution ShareAlike CC BY-SA.

## Testing content

### Task 2 – Testing available Learning Scenarios (all Ambassadors)

Each ambassador will test one Learning Scenario created by a colleague and write a Story of Implementation about that. The deadline for testing LSs and writing SoIs is the 28<sup>th</sup> of February 2021.

## Dissemination

### Task 3 – Taking part and contributing to a promotional video (all Ambassadors)

Each Ambassador will be featured in one promotional video for which EUN will provide the script. The Ambassadors will speak in English and the videos will be subtitled in 6 languages.

### Task 4 – Extra task: dissemination (optional) (all Ambassadors)

Each Ambassador can disseminate Europeana by organising workshops/presentations at educational events, writing articles to national and/or international newspapers, participate in television and video interviews. Please note that posting on social media, while appreciated, does not count as dissemination under this task. EUN always must be informed about any activity prior to the event (sending presentations, if any), and post-event (sending number of participants, pictures). The Ambassador can send an article to EUN, which after review might be published on the Teaching with Europeana blog. Dissemination activities cannot replace any of the obligatory tasks above and they will not be considered as part of the tasks concluded under the Ambassador's contract, nor will they be remunerable (e.g.: time spent on dissemination cannot be claimed in timesheets).

## Coordination

### Task 5 – Training and coordinate the User Group of Museum Educators (all Ambassadors)

Each Ambassador will facilitate the Europeana User Group of Museum Educators under his/her responsibility and act as a connection between their group of 4 Museum Educators and European Schoolnet.

In addition, each Ambassador will make sure that all the 4 User Group Museum Educators they coordinate provide one Learning Scenario by the end of April 2021: Ambassadors are responsible for the quality of the LSs produced. Each Ambassador must ensure the delivery of 1 Learning Scenario per month between January and April 2021. Ambassadors must agree about the exact schedule with User Group Museum Educators and with EUN in advance.

## Meetings

### Task 6 - Participate in workshops (all Ambassadors)

Each Ambassador will participate in the first Europeana DSI-4 Year 3 Teacher/Educators online workshop (7<sup>th</sup> of November 2020) to prepare the work for the year.

Each Ambassador will participate in the second Europeana DSI-4 Teacher/Educators workshop<sup>5</sup> at the end of the school year, along with the 20 selected user group teachers/ Educators.

Each Ambassador will participate in ad hoc online meetings regarding the Ambassadors' and User Group Museum Educators' tasks (dates to be confirmed).

## MOOC

### Task 7 – Support the creation of the MOOC

Each ambassador will contribute to the creation of content (video, text, etc.) for the MOOC in English. In addition, ambassadors will present (in English) thematic sections of the webinar(s) which will take place within the context of the MOOC.

## Additional tasks<sup>6</sup>

### Task A – Act as preliminary jury during the Europeana Education Competition 2021(1 Ambassador)

One Ambassador will support the pre-selection of learning scenarios during the Europeana Education Competition 2021. The selected Ambassador will review entries in English.

### Task B – Curate the Learning Scenarios from the MOOC (2 Ambassadors)

Two Ambassadors will oversee, edit, and curate the Learning Scenarios resulting from the Europeana MOOC and feature them on the Teaching with Europeana blog.

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<sup>5</sup> The second workshop should be carried face-to-face in the Future Classroom Lab, in Brussels. However, depending on the evolution of the COVID-19 pandemic, it might be replaced by another activity e.g. an online event.

<sup>6</sup> Each Ambassadors will fulfil one among tasks A and B.

## Detailed tasks of Ambassadors and estimated time required

Tasks <sup>7</sup> (November 2020 – August 2021)	Estimated days
Task 1 - Create 1 Europeana Learning Scenario (all Ambassadors)	2
Task 2 – Testing available Learning Scenarios (all Ambassadors)	1
Task 3 – Taking part and contributing to a promotional video (all Ambassadors)	0.25
Task 4 – Extra task: dissemination (optional) (all Ambassadors)	0
Task 5 – Training and coordinate the User Group of Museum Educators (all Ambassadors)	4
Task 6 - Participate in workshops (all Ambassadors)	3*
Task 7 – Support the creation of the MOOC	3
Total:	10.25 (+3*)
<b>Extra tasks:</b>	
Task A – Act as preliminary jury during the Europeana Education Competition 2021 (1 Ambassador)	0.5
Task B – Curate LSs from the MOOC (2 Ambassadors)	3

(\*) Days spent attending face-to-face or online meetings are not remunerated, as they are considered training.

### Abbreviations:

UG = User Group

Amb. = Ambassador

LS = Learning Scenario

EUN = European Schoolnet

SoI = Story of Implementation

<sup>7</sup> Some of the tasks may vary for a better implementation and dissemination of the project.