

# challenge 7

**Theme - gender-based violence online**

**title - make your own meme (against GBVO)**

**Age - 13-16 years**

**time - 45 minutes**

## Purpose

The purpose of this exercise is to encourage students to discuss harsh language and GBV online, and to prompt them to reflect on why girls and boys are sometimes treated differently in gaming environments and on social media. The basic idea here is that many young people are already familiar with meme culture and its potentials but also its boundary-pushing nature. Memes can be sexist. In this exercise, the young individuals are to create their own memes and discuss where the boundaries lie for them.

## Activity description

Make your own meme.

Prompt the students to create their own meme that can be used as a counter narrative when someone attacks another person on the basis of their gender. Start by dividing the students into groups of three to four people. The group can 1) take a photo that can be turned into a meme or 2) they can choose one from the library. Examples can be found underneath.

Once the photos are taken (if you choose to take photos), they can go to [imgflip.com](https://imgflip.com) (either on a computer or their phone) and add text to the image. (underneath there is a short guide to [imgflip](https://imgflip.com)). When each group has created their meme, they present it to the class. You can agree to delete all the pictures and memes afterward if desired.

Attention!

Using an online meme generator is by far the quickest and easiest tool for making memes. The majority of the free meme generators allows users to see the memes created by other users, if they chose to publish their creations. This means that there is the potential for young people to see memes, created by prior users, which could be perceived as offensive.

This might be important to take into consideration when using the suggested tool, to ensure that you as an educator can provide the level of guidance and supervision to match your students' needs

## How to make a meme:

To create their own meme, students will need to use a meme generator. We recommend using [www.imgflip.com](http://www.imgflip.com), as it allows for a private setting, preventing the meme from being shared with other users on the site. Imgflip.com can be accessed on both computers and phones.

When you open the website, choose “create” in the menu, and then select “make a meme”.

Press “upload new template” and then “upload image from your device”.

Choose an image and make sure not to check the box that says “Allow this image to be shared publicly. Press “Upload”.

You will return to the main page. Fill in “Top Text” and “bottom Text”, check the box “Private”, and press “Generate Meme”.

You now have a finished meme.

## Reflections during and after the challenge:

- How did you experience the exercise?
- Was it difficult to create your own meme?
- Was it easy to agree on what was funny?
- Are there things that wouldn't be funny to write over the image?
- What are the possible consequences of using an image that you provide to create your meme? (e.g. an image of a friend/peer?)
- What do you think about creating the meme in a group rather than individually?
- Did it make it easier to discuss what is funny and what is not?
- Could you actually use the meme outside the classroom? In which situations?



All  
gamer  
girls suck

Once I  
was i a game  
with a  
girl who sucked



### Disaster Girl Meme Generator

The Fastest Meme Generator on the Planet. Easily add text to images or videos.

Spacing Add Image Draw Upload new template Search all memos

Disaster Girl My Popular

Blank AZ

Top Text

Bottom Text

More Options

No, if you log in, your memos can be saved in your account

PINNED (must download image to use on others)

Remove "imgflip.com" watermark

Generate Memes Reset

