

Digital Respect

Not like a girl



"Everyone gets hate
in online gaming.."

**... but is it the same
kind of hate?**

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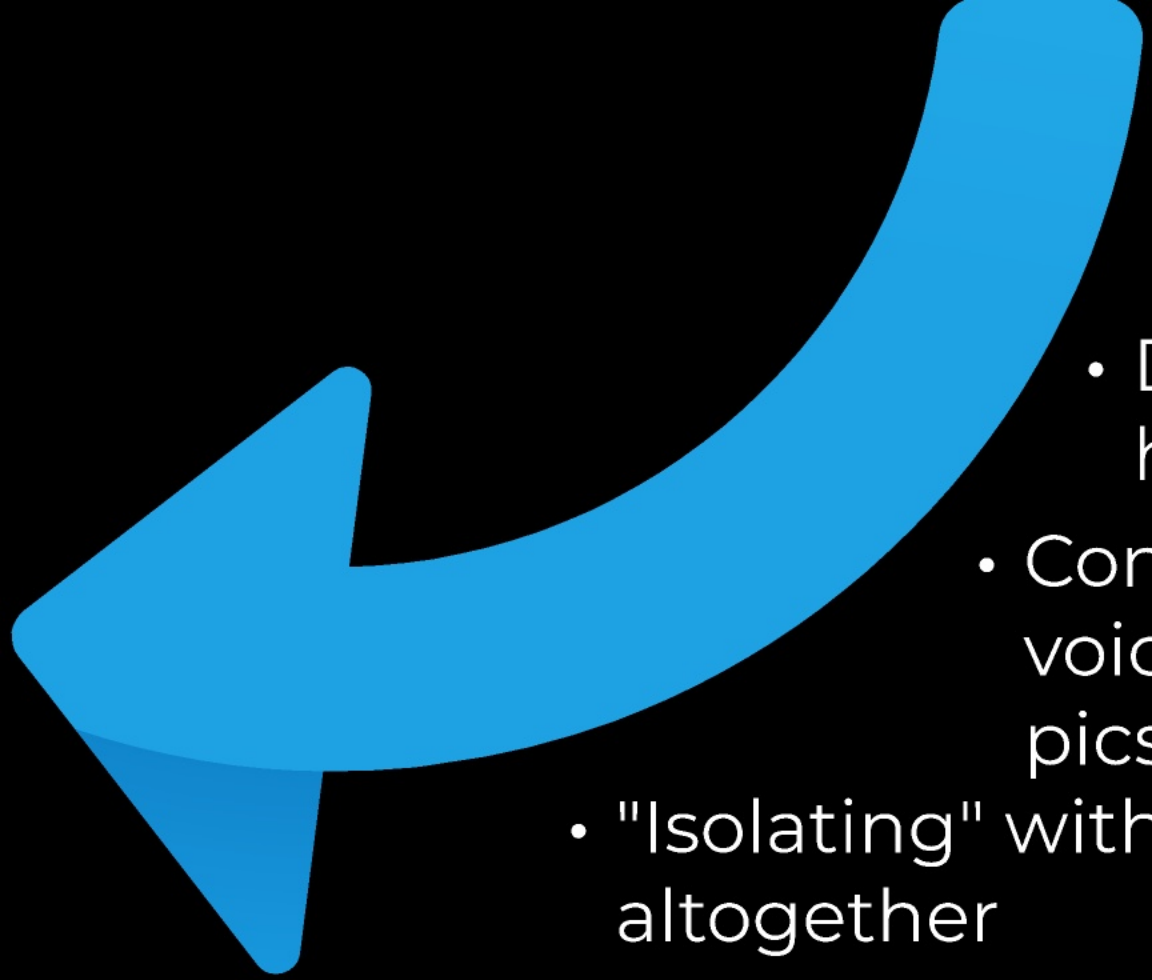


- Women are asked to prove themselves
 - Vote-kicked, sabotaged or harassed
 - More likely to receive negative/aggressive attention
 - Underestimated competence
 - "Positive" attention - more friend requests, help, "follow me"



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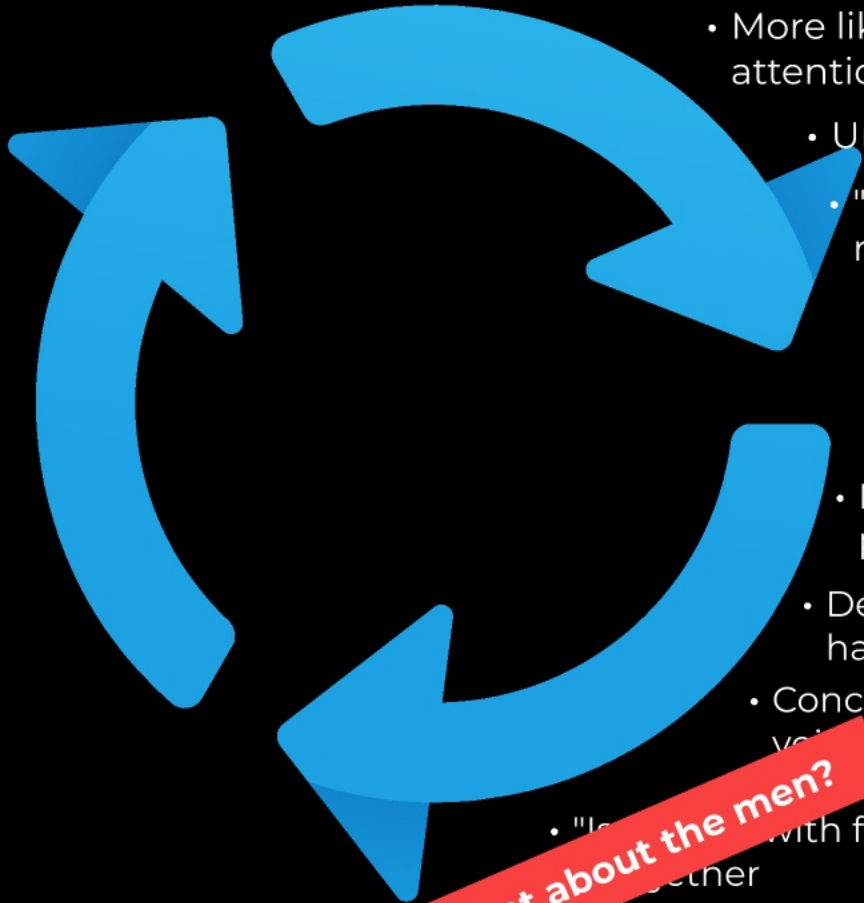
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- Not identifying as gamers - pushback and backlash
 - Defending themselves against harassment - escalation
 - Concealment of gender through voice changers, neutral tags and pics
 - "Isolating" with friends or exiting gaming altogether



What about the men?

- Not identifying as gamers - pushback and backlash
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- Concealment of gender through voice changers, neutral tags and
- "I'm just a friend" with friends or exiting gaming together

Loss of social standing, neglecting severity or just not aware



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What about the men?

- "I'm not a gamer" with friends or exiting gaming
- "I'm not a gamer" together

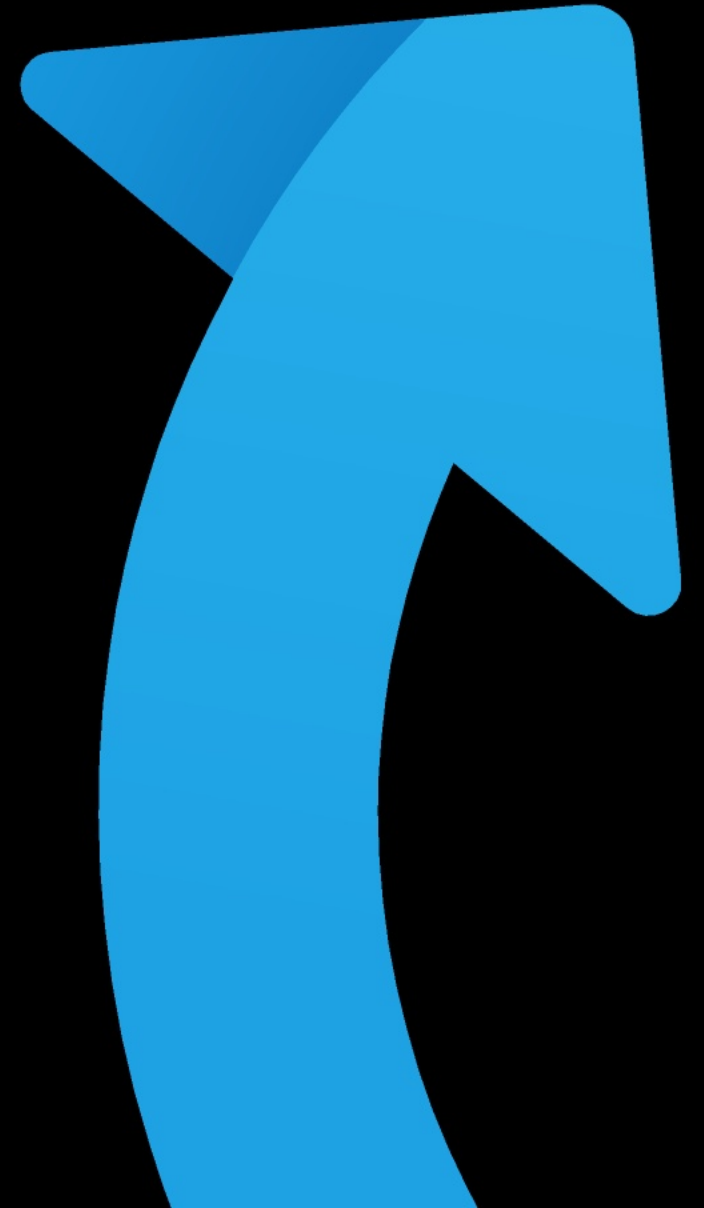
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Women gamers are unicorns

- rare, hard to spot, mythical beings
everyone doubt exists

Unfair trade

Women trade their rightful place in
gaming for peace

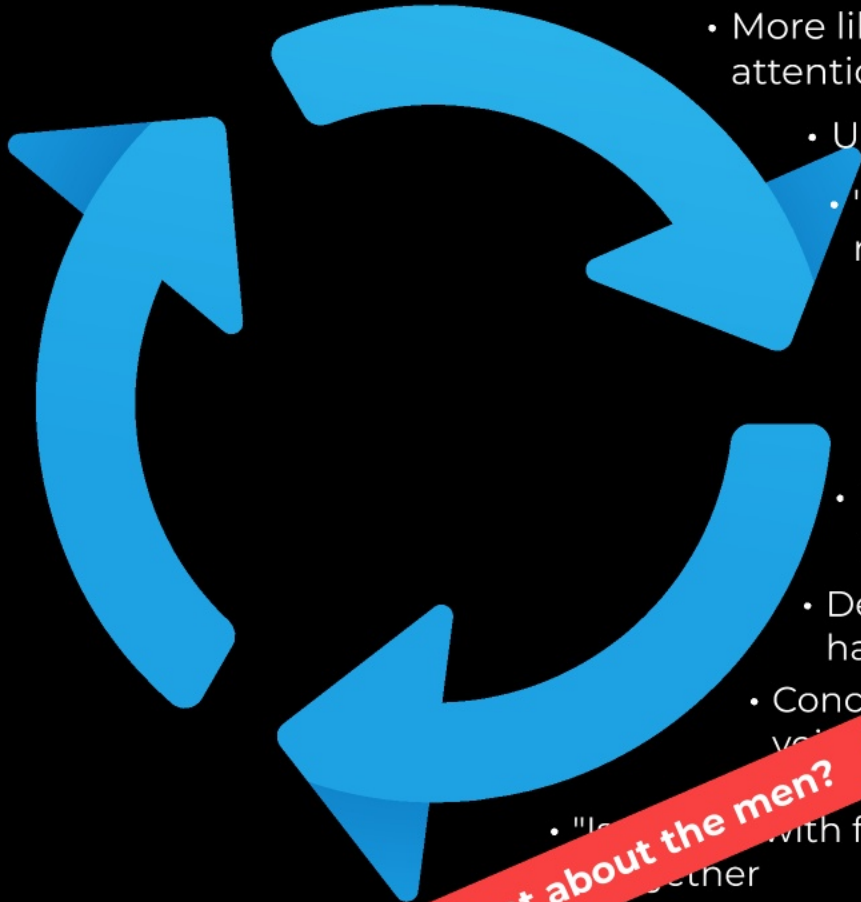


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